

# TRANSACTIONAL PRINTING

## Professional outbound processing of large numbers of documents



Security and trust are decisive in your business. Perfection and timeliness are your quality characteristics in customer communication. Do you want to gain new customers for your products and services, increase the satisfaction of your existing customers and improve customer retention? Do you also need legal security from confirmed standards? We offer you a complete solution for the secure and economical transactional printing of business documents in large numbers.

### Challenge

A personal and differentiated sales approach is just as important in transactional printing as the cost effectiveness of the associated processes which, on account of the increasingly rapid market changes and the increased intensity of competition, are continuously becoming more complex. At the same time, companies have to continuously take new data protection and compliance regulations into account here.

The processing of transaction-based business documents such as invoices, policies, account statements and customer retention schemes therefore requires both precise planning and coordination and also extensive knowledge and experience in the overall process of output management.

### The solution from SPS

As a competent partner, SPS takes on the entire transactional printing for you and guarantees security and cost effectiveness in the entire process sequence. This means you optimise your costs and create the basis for successful customer communication.

We take on the entire output management for you: from data management, output consolidation, printing (B/W and in colour) and packaging onto the physical or electronic delivery of the documents.

### Holistic services for many different types of documents:

- Invoices and reminders
- Pay slips
- Individual correspondence
- Daily mail
- Account statements
- Insurance policies
- Health insurance documents
- PIN production

### You have your costs under control!

Your own investments are not necessary and fixed costs do not apply, you pay only for the commissioned documents. The high processing volume of SPS Switzerland Ltd generates economies of scale which lead to favourable unit costs for our customers. The electronic delivery of your data directly to a distribution centre of Swiss Post and subsequent sending of the documents to the sorting and distribution process saves time and money. Transport and interface delays do not apply.

Even if you send your data later in the day, your documents will be in your customers' mailboxes on the following day. You also benefit from advance payments for postage with the electronic delivery of your documents. This means you reach the market and your customers more quickly!

## Flexibility

- Flexible location capacity with processing at two locations
- Production facilities with backup capability in order to safely absorb volume fluctuations

## Hybrid processes / multichannel

Hybrid output management via e-mail or secure mail (IncaMail), management of preferences for providing the recipient's address for electronic delivery, invoice portal as a platform for electronic invoicing.

## Sustainability and innovative strength

- State-of-the-art production resources and IT know-how to optimise your process sequences
- Regular, proactive investments for the continuous optimisation of our production environment
- Expertise in combining physical and digital processes to realise process and cost optimisations

## Extensive security standards

- Our security standards and quality in the entire process sequence are audited annually and certified for conformity in accordance with FINMA and ISAE 3402, our certificates ISO 27001 (information security) and ISO 9001 (quality) are regularly renewed
- Closed-loop production with extensive platforms for monitoring, reporting and tracking deliveries
- Own approval portal for transparency and security in the entire process

- Reliable service provision thanks to qualified employees with many years of experience and a high level of expertise
- Financial stability and innovative strength as a sound basis for a long-term partnership

## International production

With further international production centres (Germany, UK) and partnerships, local market conditions are taken entirely into consideration in the production processes.



### Your benefits

**Secure printing processes, optimised costs and a stable partnership.**

Make the most of our extensive know-how and many years of experience in transactional printing.

Whether classic transactional printing, white space marketing or digital output channels: SPS Switzerland Ltd has the right solutions for you.

